

OFFICIAL RULES MOUSER'S PRIZE DRAW CONTEST AND "SPIN TO WIN" ASSOCIATED WITH ENGINEERING DESIGN SHOW (2019)

NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.

Promotions

Promoter will be conducting two (2) separate promotions (Prize Draw Contest and Spin to Win, collectively the "**Promotions**" which are described further below) in connection with the Engineering Design Show (2019) (the "**Exhibition**") held in Coventry, England (Ricoh Arena, Judds Ln, Coventry CV6 6GE, UK) from Wednesday, 16 October 2019 to Thursday, 17 October 2019.

Prize Draw Contest and "Spin to Win" Description:

The "Spin to Win" Giveaway begins at 09:00 (GMT) on Wednesday, 16 October 2019 and end at 17:00 (GMT) on Thursday, 17 October 2019 ("**Giveaway Period**").

The Prize Draw Contest begins at 18:00 (CET) on Wednesday, 2 October 2019 and ends at 17:00 (CET) on Sunday 17 November 2019 (the "**Prize Draw Contest Period**").

The Prize Draw Contest Period and the Giveaway Period are collectively referenced herein for purposes of these Official Rules as the "**Promotions Period**".

By participating in one or more of the Promotions, each entrant (referred to herein as an "**Entrant**" and collectively as the "**Entrants**") accepts and agrees to comply with and abide by these Official Rules and the decisions of the Promoter, which shall be final and binding in all respects.

Eligibility:

The Promotions are open to all persons who (i) are residents of the European Union or Switzerland and (ii) are 18 years of age or older at the time of participation in accordance with the laws of where the entrant resides.

The officers, directors and employees of the Promoter, or its respective parent, subsidiaries, affiliates or advertising, promotional or fulfillment agencies (collectively, the "**Promotion Entities**"), and members of their respective immediate families (spouses, parents, siblings and children) or persons living in the same households are not eligible to enter the Promotions. Promoter reserves the right, at any time, to verify eligibility requirements for the Promotions in any manner it deems appropriate.

Prizes:

The following prizes will be awarded during the Promotions:

Prize Draw Contest

The following prizes will be awarded during the Prize Draw Contest:

One (1) NXP S32K118 Automotive MCU Evaluation Board – Mouser part # S32K118EVB-Q064 with an ARV of US\$ 61.25 (54,69 EUR) [This product will be given away in the Post Exhibition Drawing]

One (1) Maxim Health Band– Mouser part # 700-MAX-HEALTH-BAND with an ARV of US\$ 198.11 (173 EUR) [This product will be given away in the Post Exhibition Drawing]

One (1) ADI ADALM-PLUTO Active Learning Module Bundle – Mouser part # 584-ADALM-PLUTO with an ARV of US\$ 142.50 (127,23 EUR) and # 584-ADALM2000 with an ARV of US\$ 100.00 (89,28 EUR) and # 584-ADALM1000 with an ARV of US\$ 37.50 (33,48 EUR) [This product will be given away in the Post Exhibition Drawing]

One (1) Cypress PSoC6 Wifi Pioneer Kit – Mouser part # 727-CY8CKIT062WIFIBT with an ARV of US\$ 92.81 (84,29 EUR) [This product will be given away in the Post Exhibition Drawing]

One (1) ST STM32F769 Discovery Kit– Mouser part # 511-STM32F769I-DISCO with an ARV of US\$ 89.01 (79,47 EUR) [This product will be given away in the Post Exhibition Drawing]

One (1) Würth/TI TI-PMLK Buck Würth Elektronik Edition – Mouser part # 710-744732 with an ARV of US\$ 188.59 (168,38 EUR) [This product will be given away in the Post Exhibition Drawing]

Spin to Win

Forty-six (46) Silicon Labs AMW007-E04 Wireless Starter Kit – Mouser part # 634-AMW007-E04 with an ARV of US\$ 41.79 (36,34 EUR) [These products will be given away at Mouser’s Stand at the Exhibition.]

Fifteen (15) Nordic IOT Sensor Kit Thingy:52 – Mouser part # 949-NRF6936 with an ARV of US\$ 41.79 (36,34 EUR) [These products will be given away at Mouser’s Stand at the Exhibition.]

No cash equivalent of a prize will be awarded. All prizes are non-transferable and no substitution will be made. The total ARV of all prizes awarded during the Prize Draw Contest is US\$ 3,458.96 (3.026,56EUR).

Entry Process for Prize Draw Contest

To enter the Prize Draw Contest, go to <https://emea.info.mouser.com/eds> and complete the prize draw contest entry form. Entrants may also navigate to the entry form via all promotional e-mails and ad placements. Once the Entrant has navigated to the entry form, he or she must complete all required fields before submitting an entry. Submission of the form will result in one (1) entry.

By entering the prize draw, an Entrant automatically agrees to receive newsletters and other information from Mouser Electronics about new products, technologies and applications, features on mouser.com, eBooks, and Mouser news and events. The Entrant understands that consent can be withdrawn at any time. All entries become the property of the Promoter.

Any individuals who wish to provide their contact details in order to sign up for Mouser's e-newsletters, but who do not wish to enter the Promotion should provide their details to the Promoter and also indicate that the individual desires to 'Opt-out' of the Promotion. By providing contact details without notifying that you 'opt-out' you agree to be bound by these Official Rules.

Drawing procedure for "Spin to Win" Contest during the Exhibition:

During the Exhibition at Mouser's Stand D10, there will be a digitally displayed wheel, which will be activated by a button. The wheel is made of 12 separate wedges, 4 of them are "Winning wedges", while 8 are "Losing wedges". Each Entrant of the Prize Draw Contest will be eligible to spin the wheel once only. If the arrow comes to a complete stop in the "Winning wedge", the Entrant is able to choose one of the Prizes presented on site (as long as the supplies of the prizes presented on site last within the promotional period). In all other cases, no prize is awarded to such Entrant.

Random Post Exhibition Drawing for Prize Draw Contest:

Six (6) winners will be selected in a random drawing (the "**Drawing**") held on Wednesday, 27 November 2019 at Sponsor's headquarters (Elsenheimerstr. 11, 80687 Munich, Germany) from all eligible submitted entries received during the Promotion Period. The Drawing will be conducted by an independent person or under the supervision of an independent person.

The odds of winning depend upon the number of eligible entries received during the Promotions Period.

Winner Selection and Notification:

Only one entry permitted per person. Multiple entries will not be accepted and the Promoter reserves the right to disqualify any such Entrant from the Promotions. The decisions of the Promoter are final and binding in all matters relating to this Contest. For the Prize Draw Contest, Entrants need not be present at the time of the drawing to win and for such Drawing; the winner will be notified by phone or e-mail. The Promoter accepts no responsibility to any winner with whom contact cannot be made due to incorrect, incomplete or illegible details having been provided at the time of entry into the Promotions. If having used reasonable efforts the Promoter is unable to contact a winner by 9 December 2019, that original winner will forfeit the prize and a substitute winner for the prize will be selected in accordance with these Official Rules. If an Entrant is found to be ineligible, an alternate winner may be selected in the same manner.

General Conditions:

THESE PROMOTIONS ARE VOID WHERE AND TO THE EXTENT PROHIBITED BY LAW AND ARE SUBJECT TO ALL APPLICABLE LAWS, INCLUDING, WITHOUT LIMITATION, any (a) statute, statutory instrument by law, order, directive, common law, judgement, demand, order or decision of any court regulator or tribunal; or (b) legally binding rule, policy or recommendation issued by any governmental statutory or regulatory body; or (c) and/or legally binding industry code of conduct guidelines which relate to these Promotions.

In the event of non-compliance by any winner with these Official Rules, an alternate winner may be selected. Return of any prize or prize notification as undeliverable will result in a disqualification of the winner and an alternate winner may be selected. Except where legally prohibited, acceptance of any prize constitutes permission for the Promoter to use, where reasonable and proportionate, the winner's name, photograph, likeness, voice, address (city, state and/or country) and testimonials, in printed, broadcast or other media in connection with promoting these Promotions and any other reasonable promotion without further compensation to the winner.

Privacy Information:

Except as otherwise set forth herein, any personal data received by the Promoter in connection with these Promotions will be used solely in accordance with Promoter's privacy policy, which can be found at <http://www.mouser.com/privacypolicy>. Personal data received in connection with all Promotions will be collected and saved by Mouser.

Releases:

By participating, each Entrant agrees that the Promoter, its parent company, affiliates, subsidiaries, and agencies, and its and their directors, officers, agents, employees, attorneys, shall not be liable for any claims, damages, losses or injuries, including any third party claims, arising from or relating to, in whole or in part, these Promotions, including entry and participation in these Promotions and acceptance, possession, use, misuse or inability to use of the prizes.

All Entrants further agree that in the event of any third party claims, damages, losses or injuries, arising from or relating to such Entrant's participation in these Promotions, such Entrant will indemnify and hold Promoter harmless from and against any and all such claims, including reasonable attorneys' fees related thereto. Promoter shall not be liable for entries that are delayed, lost, misdirected, undelivered, incorrect or incomplete, and such entries will be not be eligible for these Promotions. The Promoter shall not be responsible for any technical malfunctions of any telephone network, computer online system, computer equipment or software; program malfunctions or other failures; delayed computer transactions or network connections; any errors of any kind, whether human, mechanical or electronic; or any combination thereof, including, without limitation, any injury or damage to the computer of any entrant or any other person related to or resulting from downloading any part of these Promotions. Any person attempting to defraud or in any way tamper with these Promotions will be ineligible for the prize and may be prosecuted to the full extent of the law. The Promoter reserves the right, in its sole discretion, to cancel or suspend these Promotions should viruses, bugs or other causes beyond its control corrupt the proper administration or security of the Promotions. The Promoter reserves the right to modify the Official Rules of these Promotions in any way or at any time, as long as reasonable notice is given.

Taxes:

All income, sales, use and other taxes, duties, or fees (and the reporting thereof) assessed as a result of winning any prize won are the sole responsibility of the winner, including, without limitation, any federal, state, county or local taxes, which may be deemed applicable in such winner's jurisdiction of residence.

Compliance Regulations:

Mouser does not take liability in case the acceptance of a gift under these Official Rules by Entrant constitutes a compliance breach with his or her employer. Mouser hereby asks Entrants to check on compliance regulations of his or her employer, if applicable.

Mouser explicitly does not require nor ask (directly or indirectly, explicitly or implicitly) for any advantage given by Entrant in exchange for the gift. Mouser does only present its products by this gift procedure.

Governing Laws, Recourse to Courts:

These Promotions and any dispute or claim arising out of or in connection with it or its subject matter or formation (including non-contractual disputes or claims) shall be governed by and construed in accordance with the laws of Germany. Recourse to the courts is not possible, only in case of breach law by Mouser.

Conditions:

Each Entrant, by entering these Promotions, agrees that: (i) he or she will abide by and be bound by these Official Rules, which are final and binding in all respects; (ii) Promoter has not made any warranty, representation or guarantee, express or implied, in fact or in law, with respect to any prize and specifically disclaim all such warranties, including, without limitation, any implied warranty of merchantability or fitness for a particular purpose; and (iii) the prize is awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND.

Severability.

If any provisions of these Official Rules are determined to be invalid or unenforceable, the remaining provisions of these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or unenforceable provision were not contained herein.

Request for results and details of the winner:

The Promoter shall make available on request the details of the name and country of the prize winner, without compromising the winner's personal information no more than 30 days after the Exhibition. Such requests can be made by sending a self-addressed, stamped envelope to: Mouser's Giveaway at Engineering Design Show (2019), c/o Mouser Electronics, Inc., Elsenheimerstr. 11, 80687 Munich, GERMANY.

Entrants included in these Promotions should retain these Official Rules for reference. Further copies are available upon request from the Promoter.

Promoter: Mouser Electronics, Inc., Elsenheimerstr. 11, 80687 Munich GERMANY ("Mouser").

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